Loeffler has Lead in Georgia Special Runoff

For Immediate Release:

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TOPEKA—Republican Kelly Loeffler leads Democrat Raphael Warnock 49.5% to 45.6% with 4.9% undecided.

“This is shaping up to be a very close election where every marginal effort will make a difference,” Johannes said.

Warnock has virtually maximized his Democrat base, while Loeffler has stronger support from voters who model as Independents/Moderates.

“It could come down to turnout and which campaign will have the message that persuades the 10% of Independent, Moderate voters,” Johannes said.

In terms of issues, Loeffler may have an advantage. Georgia voters are not in favor of defunding the police.

On tax and economic policy, Georgia voters are opposed to Democrat agenda.

One clear example is police funding.

“Georgia voters, like voters in many other states and regions, are not fully embracing the Democrat platform. It is extremely possible for a voter to reject Trump and reject Democrat policy,” Johannes said.

METHODOLOGY: N=300 LV via IVR and Live Cell  Nov. 10, 2020. Responses joined back to database of voters and stratified and weighted by voter model score based on correlations of consumer behavior. CI 5.6
ABOUT: VCreek/AMG has conducted Polling, Data Analysis and Research for political clients ranging from Federal and Statewide campaigns to municipal and legislative campaigns; to corporations, public policy groups and political action committees since 2012. Johannes has twenty-two years experience in campaign management, campaign consulting and advertising in campaigns across the U.S. VCreek’s most recent public statewide U.S. Senate Poll accurately captured Republican Roger Marshall taking the lead in Kansas’ Senate election.

DISCLOSURES: This poll was paid by Americas PAC, a Federal Independent Expenditure Committee that supports Republican Candidates.